



# Canine and Feline Treats, Chews and Toys



*simple ingredients.  
simply delicious.*



2024 PRODUCT CATALOG

*Family Owned and Operated Since 2009*

# Twizzies

## Natural Lasting Dog Chews

Twizzies are natural, grain free, lasting chews made with limited ingredients right here in the USA!

All four recipes; Piggy, Turducky, Chicky and Peanutty are high in protein and 100% digestible. Twizzies provide all of the benefits of a dog chew, without the odor or staining, making them a perfect reward for both indoors and out.



• Size 6



### Piggy Twizzies Chews

| Item#      | Description                         | Case Qty | Display Box L x W x H | UPC             |
|------------|-------------------------------------|----------|-----------------------|-----------------|
| 00457-PT6  | Size 6 Piggy Twizzies<br>30 ct. Box | 8        | 10" x 7" x 3"         | 8 53258 00457 9 |
| 00451-PT9X | Size 9 Piggy Twizzies<br>20 ct. Box | 8        | 10" x 7" x 3"         | 8 53258 00451 7 |

### Turducky Twizzies Chews

|            |  |   |               |                 |
|------------|--|---|---------------|-----------------|
| 00460-TT6  | Size 6 Turducky Twizzies<br>30 ct. Box | 8 | 10" x 7" x 3" | 8 53258 00460 9 |
| 00461-TT9X | Size 9 Turducky Twizzies<br>20 ct. Box | 8 | 10" x 7" x 3" | 8 53258 00461 6 |

for pet wellness

GRAIN free GLUTEN free DAIRY free SOY free

# Twizzies

Natural Lasting Dog Chews



**Chicky**  
Farm Raised  
U.S. Chicken

## Four Premium Treat Recipes

- **Piggy**, single source protein-pork
- **Turducky**, made with real turkey and duck
- **Chicky**, made with real chicken
- **Peanutty**, made with real peanut butter

## Two chew sizes : Size 6 and Size 9

- High protein chews
- Natural, limited ingredients
- Lasting, anytime treat
- No fillers, just pure deliciousness



• **Size 9**



**Peanutty**  
Real Peanut Butter

## Chicky Twizzies Chews

| Item#      | Description                          | Case Qty | Display Box LxWxH | UPC             |
|------------|--------------------------------------|----------|-------------------|-----------------|
| 00470-CT6  | Size 6 Chicky Twizzies<br>30 ct. Box | 8        | 10" x 7" x 3"     | 8 53258 00470 8 |
| 00471-CT9X | Size 9 Chicky Twizzies<br>20 ct. Box | 8        | 10" x 7" x 3"     | 8 53258 00471 5 |

## Peanutty Twizzies Chews

|             |  |   |               |                 |
|-------------|--|---|---------------|-----------------|
| 00480-PBT6  | Size 6 Peanutty Twizzies<br>30 ct. Box | 8 | 10" x 7" x 3" | 8 53258 00480 7 |
| 00481-PBT9X | Size 9 Peanutty Twizzies<br>20 ct. Box | 8 | 10" x 7" x 3" | 8 53258 00481 4 |

# Twizzies

## Natural Lasting Dog Chews

Convenient 6 pack pouches of Twizzies premium dog chews. The high protein, 100% digestible, safe alternative to rawhide, bully sticks, and other hard to digest chews. No staining or odors make our lasting chews the treat of choice for rewarding indoors and out.

### 100% Digestible

The Smart Alternative to Rawhide™

#### Four Premium Treat Recipes

- Piggy • Chicky
- Peanutty • Turducky

#### Two chew sizes :

- Size 6 • Size 9



## Multi Packs

### Twizzies Size 6, 6 Packs

| Item#       | Description                     | Case Qty | UPC             |
|-------------|---------------------------------|----------|-----------------|
| 00622-T6P6  | Size 6 Piggy Twizzies 6 pack    | 12       | 8 56916 00622 9 |
| 00623-T6T6  | Size 6 Turducky Twizzies 6 Pack | 12       | 8 56916 00623 6 |
| 00624-T6C6  | Size 6 Chicky Twizzies 6 Pack   | 12       | 8 56916 00624 3 |
| 00625-T6PB6 | Size 6 Peanutty Twizzies 6 Pack | 12       | 8 56916 00625 0 |

### Twizzies Size 9, 6 Packs

|             |                                 |   |                 |
|-------------|---------------------------------|---|-----------------|
| 00626-T9P6  | Size 9 Piggy Twizzies 6 Pack    | 7 | 8 56916 00626 7 |
| 00627-T9T6  | Size 9 Turducky Twizzies 6 Pack | 7 | 8 56916 00627 4 |
| 00628-T9C6  | Size 9 Chicky Twizzies 6 Pack   | 7 | 8 56916 00628 1 |
| 00629-T9PB6 | Size 9 Peanutty Twizzies 6 Pack | 7 | 8 56916 00629 8 |

# Quiche Royale™

oven baked with real eggs

Premium small batch dog treats are crafted with **whole eggs as the first ingredient.**

One meat free and two pork based recipes for dogs on limited ingredient diets.

Fun quiche shaped treats contain no artificial ingredients, colors or flavors. Naturally preserved.

### Three treat recipes

- Egg with Garden Veggies
- Egg with Bacon & Cheese
- Egg with Ham & Cheese



### Quiche Royale Chewy Dog Treats

| Item#    | Description  | Case Qty | UPC             |
|----------|--|----------|-----------------|
| 16702-QV | 6 oz. Quiche Royale Garden Vegetable Chewy Dog Treats    | 12       | 8 50039 16702 7 |
| 16704-QB | 6 oz. Quiche Royale Bacon & Cheese Chewy Dog Treats      | 12       | 8 50039 16704 1 |
| 16705-QH | 6 oz. Quiche Royale Cheese & Ham Flavor Chewy Dog Treats | 12       | 8 50039 16705 8 |

### Quiche Royale Shipper/Display

| Item#     | Description                                | Case Qty | UPC             |
|-----------|--|----------|-----------------|
| 16707-QRS | Quiche Royale Shipper Display 48ct Prepack | 1        | 8 50039 16707 2 |

for pet wellness

WHEATfree CORNfree LEGUMEfree SOYfree

Natural Dog Treats... Limited Ingredients

CONTAINS  
**NO**  
MEAT  
PROTEINS

# pumpkin Harvest™

oven baked pumpkin recipes



## Oven Baked Pumpkin Goodness

- Soft chewy treats are perfect for all ages and sizes.
- Supports healthy digestion.
- Free of common food allergens like wheat, corn, dairy and soy.
- No artificial ingredients, colors or flavors. Naturally preserved.



*Pictures not to scale*  
Contains no meat or poultry proteins

### Three treat recipes

- Pumpkin w/Blueberry, antioxidant rich fruits
- Pumpkin w/Apple, naturally delicious apple
- Pumpkin w/Sweet Potato, naturally low in fat



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## Pumpkin Harvest Chewy Dog Treats

| Item#    | Description   | Case Qty | UPC             |
|----------|---|----------|-----------------|
| 00645-PB | 6 oz. Pumpkin Harvest Chewy Dog Treats w/Blueberry    | 12       | 8 56916 00645 8 |
| 00646-PA | 6 oz. Pumpkin Harvest Chewy Dog Treats w/Apple        | 12       | 8 56916 00646 5 |
| 00648-PS | 6 oz. Pumpkin Harvest Chewy Dog Treats w/Sweet Potato | 12       | 8 56916 00648 9 |

## Pumpkin Harvest Shipper/Display

| Item#     | Description                                   | Case Qty | UPC             |
|-----------|---|----------|-----------------|
| 00660-PHS | Pumpkin Harvest Shipper/Display 48 ct Prepack | 1        | 8 56916 00660 1 |

Natural... Limited Ingredients

CONTAINS  
**NO**  
MEAT  
PROTEINS

# pumpkin Harvest Mini Trainers



Pumpkin Harvest® Mini Trainers are ideal for rewarding all dogs with a chewy texture for crumb-free training.

We use pumpkin as the first ingredient to help soothe tummies. With no meat proteins, they are perfect for picky dogs and those with allergen sensitivities.



### Three Treat Recipes:

- Pumpkin Recipe
- Pumpkin with Banana
- Pumpkin with Mixed Berry

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### Pumpkin Harvest Mini Trainers Treats

| Item#     | Description  | Case Qty | UPC             |
|-----------|--|----------|-----------------|
| 16708-PTP | 6 oz.<br>Pumpkin Harvest Mini Trainers<br>Pumpkin                  | 12       | 8 50039 16708 9 |
| 16709-PTB | 6 oz.<br>Pumpkin Harvest Mini Trainers<br>Pumpkin with Banana      | 12       | 8 50039 16709 6 |
| 16710-PTM | 6 oz.<br>Pumpkin Harvest Mini Trainers<br>Pumpkin with Mixed Berry | 12       | 8 50039 16710 2 |

# Little Chewzzies™

chewy & moist, the natural yummy choice!

Natural... Limited Ingredients

Our delicious all natural Little Chewzzies™ treats are the perfect solution for rewarding both small and large dogs. These chewy treats can easily be split into bite size pieces for small dogs, or left whole for larger breeds.



pictures not to scale

- Real meat or real peanut butter is the first ingredient
- Healthy, low-fat treats
- Chewy treat, great for training
- No artificial ingredients, colors or flavors. Naturally preserved.



## Four Premium Treat Recipes

- **Chicken**, lean protein
- **Turducky**, real turkey and duck
- **Salmon**, high in omega-3
- **Peanut Butter**, nutrient-packed



## Little Chewzzies Soft Treats

| Item#      | Description                          | Case Qty | UPC             |
|------------|--------------------------------------|----------|-----------------|
| 00486-CZC  | 5 oz. Little Chewzzies Chicken       | 12       | 8 53258 00486 9 |
| 00487-CZT  | 5 oz. Little Chewzzies Turducky      | 12       | 8 53258 00487 6 |
| 00488-CZS  | 5 oz. Little Chewzzies Salmon        | 12       | 8 53258 00488 3 |
| 00489-CZPB | 5 oz. Little Chewzzies Peanut Butter | 12       | 8 53258 00489 0 |

## Little Chewzzies Shipper/Display

| Item#     | Description                                      | Case Qty | UPC             |
|-----------|--|----------|-----------------|
| 00429-SLC | Little Chewzzies Shipper Display, 48 ct. Prepack | 1        | 8 53258 00429 6 |

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# Little Duckies Treats

## Yummy treats for all good doggies

Natural... Limited Ingredients

Little Duckies Treats are ideal for rewarding and training all good doggies.

With duck as the only meat protein, they are perfect for picky dogs and dogs with allergen sensitivities.



picture not to scale

- Real US farm-raised duck combined with real fruits and vegetables.
- Made for dogs with common food allergens like wheat, dairy, and soy.
- Baked, highly palatable crunchy treats.
- No artificial ingredients, colors or flavors. Naturally preserved.

### Four Premium Treat Recipes

- **Blueberry**, rich in antioxidants
- **Pumpkin**, helps aid digestion
- **Sweet Potato**, rich in Vitamin C
- **Cranberry**, supports Urinary Tract health



### Little Duckies Treats

| Item#    | Description                         | Case Qty | UPC             |
|----------|-------------------------------------|----------|-----------------|
| 00424-LB | 5 oz. Little Duckies w/Blueberry    | 12       | 8 53258 00424 1 |
| 00425-LP | 5 oz. Little Duckies w/Pumpkin      | 12       | 8 53258 00425 8 |
| 00426-LS | 5 oz. Little Duckies w/Sweet Potato | 12       | 8 53258 00426 5 |
| 00427-LC | 5 oz. Little Duckies w/Cranberry    | 12       | 8 53258 00427 2 |

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# fresh Smileezz™

fresh minty breath and clean teeth

Natural... Limited Ingredients



all natural...  
Dog Dental Chews

Fresh Smileezz all natural dog dental chews are designed to promote dental health using a wide shape to clean the entire surface of the tooth and massage the surrounding gum line.

Fresh Smileezz are made with effective, all natural breath freshening ingredients;

**Parsley, Dill & Mint** - Natural Breath Fresheners  
**Coconut Oil & Kelp** - Naturally Reduces Bacteria

### Four Dental Treat Sizes

- Mini • Small • Medium • Large

### Freshens Breath

Includes real parsley, dill and mint to naturally freshen bad breath at the source.

**Provides minty breath you can really smell!**



### Maximum tooth and gum contact

Our firm chewy texture, deep ridges and wide shape surround the entire tooth for a deep cleaning through abrasive chewing action.



24 count 0.7oz.  
Trial Packs



12 and 12.5 oz. Stand-up Pouches

### Fresh Smileezz Dog Dental Treats

| Item#       | Description  | Case Qty | UPC             |
|-------------|--|----------|-----------------|
| 00601-ST5   | 24 ct. Fresh Smileezz GF Dog Dental Dispenser Mini/Small | 4        | 8 56916 00601 4 |
| 00607-SMN12 | 12 oz. EP Fresh Smileezz Mini GF Dog Dental              | 6        | 8 56916 00607 6 |
| 00608-SS12  | 12 oz. EP Fresh Smileezz Small GF Dog Dental             | 6        | 8 56916 00608 3 |
| 00609-SM12  | 12.5 oz. EP Fresh Smileezz Medium GF Dog Dental          | 6        | 8 56916 00609 0 |
| 00610-SL12  | 12.5 oz. EP Fresh Smileezz Large GF Dog Dental           | 6        | 8 56916 00610 6 |

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# Wholly Egg!

eggcellent & delicious feline treats



Soft and Moist...  
Supports Digestive Health  
with Natural Prebiotics  
& Probiotics

Wholly Egg! Treats are made with egg as the first ingredient to provide the ideal protein; a rich source of amino acids. High moisture with natural prebiotics and probiotics support healthy digestion.

- Eggs are high in protein with beneficial vitamins. Natural prebiotics and probiotics support digestion.
- 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved

## Two Eggcellent Treat Recipes



Egg Recipe with Chicken





Egg Recipe with Salmon



Picture not to scale

## Wholly Egg! Feline Treats

| Item#    | Description  | Case Qty | UPC  |
|----------|--|----------|--|
| 16711-EC | 2.5 oz.<br>Feline Wholly Egg Treats<br>Egg Recipe with Chicken | 12       | <br>8 50039 16711 9 |
| 16712-ES | 2.5 oz.<br>Feline Wholly Egg Treats<br>Egg Recipe with Salmon  | 12       | <br>8 50039 16712 6 |

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# Feline Dental Stix™

## Supports Clean Teeth & Fresh Breath

Natural... Limited Ingredients



The natural solution for proper teeth cleaning and rewarding. The unique shape and texture with ridges reach the back teeth while massaging the gums for optimal dental care. Includes real pumpkin to soothe tummies and provide fiber for natural digestive health. Cats love to bat Stixx dental treats with their paws and bite into their crunchy reward!



Picture not to scale

### Four Crunchy Stixx Recipes with Pumpkin

- Chicken • Salmon • Tuna • Catnip Flavor

### Supports Clean Teeth Plus Digestive Health

- 1** Ridges Help Clean Between Teeth
- 2** High Fiber from Real Pumpkin Supports Digestive Health
- 3** Stixx Encourage Chewing for Optimal Dental and Gum Health
- 4** Helps Reduce Plaque and Tartar Build-up through Natural Chewing Action



| Emerald Pet Feline Dental Stixx |                       |          |                 |
|---------------------------------|-----------------------|----------|-----------------|
| Item#                           | Description           | Case Qty | UPC             |
| 00651-CCS                       | 3.6 oz. Chicken Stixx | 12       | 8 56916 00651 9 |
| 00652-CSS                       | 3.6 oz. Salmon Stixx  | 12       | 8 56916 00652 6 |
| 00653-CTS                       | 3.6 oz. Tuna Stixx    | 12       | 8 56916 00653 3 |
| 00654-CCNS                      | 3.6 oz. Catnip Stixx  | 12       | 8 56916 00654 0 |



# Feline Dental Treats

## Helps clean your kitties' teeth

Natural... Limited Ingredients

Emerald Pet Feline Dental Treats are the natural, crunchy way to keep your cat's teeth clean and healthy.

- Promotes clean teeth and fresh breath
- Helps reduce plaque and tartar build up through abrasive chewing action
- Only 2 calories per treat
- Limited ingredient, natural formulas
- No artificial ingredients, colors or flavors. Naturally preserved



Pictures not to scale

### Six Premium Treat Recipes

- Chicken • Salmon • Tuna
- Ocean Fish • Turducky • Catnip



### Emerald Pet Feline Dental Treats

| Item#     | Description              | Case Qty | UPC             |
|-----------|--------------------------|----------|-----------------|
| 00401-CC  | 3 oz. Chicken Formula    | 12       | 8 53258 00401 2 |
| 00402-CS  | 3 oz. Salmon Formula     | 12       | 8 53258 00402 9 |
| 00403-CT  | 3 oz. Tuna Formula       | 12       | 8 53258 00403 6 |
| 00404-CO  | 3 oz. Ocean Fish Formula | 12       | 8 53258 00404 3 |
| 00408-CTD | 3 oz. Turducky Formula   | 12       | 8 53258 00408 1 |
| 00409-CGN | 3 oz. Catnip Formula     | 12       | 8 53258 00409 8 |



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# Feline Dental Treats

## 11 oz. Fresh Pack Tubs

### Helps clean your kitties' teeth

Natural... Limited Ingredients



- Supports clean teeth and fresh breath.
- Helps reduce plaque and tartar build-up.
- Less than 2 calories per treat.
- No artificial ingredients, colors or flavors. Naturally preserved.



Pictures not to scale



### Four treat recipes

- Catnip • Chicken • Tuna • Salmon

Display vertically or stack horizontally to maximize on-shelf impact



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### Feline Dental Treat Tubs

| Item#      | Description                            | Case Qty | UPC             |
|------------|--|----------|-----------------|
| 00614-CCT  | 11 oz. Feline Dental Treat Tub Chicken | 12       | 8 56916 00614 4 |
| 00615-CST  | 11 oz. Feline Dental Treat Tub Salmon  | 12       | 8 56916 00615 1 |
| 00616-CTT  | 11 oz. Feline Dental Treat Tub Tuna    | 12       | 8 56916 00616 8 |
| 00617-CCNT | 11 oz. Feline Dental Treat Tub Catnip  | 12       | 8 56916 00617 5 |

# Feline Wholly Fish

Natural... Limited Ingredients

## Chicken-Free feline fish treats

Emerald Pet Feline Wholly Fish! treats are made using only Salmon or Tuna and natural poultry-free ingredients.

Crafted specifically to be free of chicken and poultry for those cats looking for a pure, limited ingredient, premium fish option.

### Two Premium Treat Recipes

- **Salmon • Tuna**
- Real Salmon or Tuna is the first ingredient
- Contains no chicken or poultry
- Convenient crunchy treats are easy to feed with no mess
- Only 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved



pictures not to scale



### Feline Wholly Fish! Treats

| Item#     | Description                      | Case Qty | UPC             |
|-----------|----------------------------------|----------|-----------------|
| 00640-CFS | 3 oz. Feline Wholly Fish! Salmon | 12       | 8 56916 00640 3 |
| 00642-CFT | 3 oz. Feline Wholly Fish! Tuna   | 12       | 8 56916 00642 7 |



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# Feline Health Chews

## Helps keep your kitty healthy

Natural... Limited Ingredients



**Hairball Support** includes salmon oil, safflower oil, bromelain, papain and chicory root to support natural hairball removal

**Urinary Tract Support** includes cranberry, chicory root and dandelion leaf to support a healthy urinary tract naturally

### Two Premium Health Recipes:

- **Hairball • Urinary Tract**
- Chicory Root prebiotic
- Natural Herbs for support
- No artificial ingredients, colors or flavors. Naturally preserved



| Emerald Pet Feline Health Soft Chews |                                     |          |                 |
|--------------------------------------|-------------------------------------|----------|-----------------|
| Item#                                | Description                         | Case Qty | UPC             |
| 00443-CH                             | 2.5 oz. Hairball Control Chews      | 12       | 8 53258 00443 2 |
| 00444-CU                             | 2.5 oz. Urinary Tract Control Chews | 12       | 8 53258 00444 9 |





# Emerald Pet Merchandising Displays and Store Support

*Natural... Limited Ingredients*

Create a complete shopping experience with our eye catching displays and store retail support programs.

## Emerald Pet Mixed Dog and Cat Treat Floor Displays

Display Dimensions:  
19" W x 16" D x 67" H

## Dog and Cat Treat Sample Packs



**Little Duckies Store-Use Canister**  
Resealable canister available thru your Emerald Pet Sales Representative

## Additional Store Support

Contact your local Emerald Pet Sales Representative or contact us directly at 877-454-9977 to learn about our full array of store support options that include:

- Product Information Cards
- Point of Purchase Shelf Talkers
- Training Materials
- Full Image Library
- Store Use Samples



## Emerald Pet Best Seller Mixed Shippers

| Item#     | Description                             | Case Qty | UPC             |
|-----------|---|----------|-----------------|
| 00650-MS  | Mixed Dog Shipper Display 48 ct Prepack | 1        | 8 56916 00650 2 |
| 00659-CSC | Mixed Cat Shipper Display 64 ct Prepack | 1        | 8 56916 00659 5 |

Floor shippers available for Little Chewzzies, Pumpkin Harvest and Fresh Smileezz. Listed on product detail pages.

The Emerald Pet Family of Dog and Cat Treats, Chews and Toys

**fresh  
Smileezz**  
Dog Dental Chews

**Little  
Chewzzies**  
Natural Soft Treats for Dogs

**Little  
Duckies**  
Crunchy, Baked Treats with Real Duck

**pumpkin  
Harvest**  
Oven Baked Natural Dog Treats

**Twizzies**  
All Natural Dog Chews

**pumpkin  
Harvest  
Mini Trainers**  
Dog Treats for Sensitive Tummies

**Wholly Egg!**  
eggcellent & delicious feline treats  
Soft and Moist Feline Treats

**Quiche  
Royale**  
Oven Baked Egg Recipe Dog Treats

**Wholly Fish!**  
Chicken-Free Feline Fish Treats  
Digestive Control Treats

**Feline Dental Stixx**  
supports clean teeth & fresh breath  
Crunchy Cat Treats

**Feline Health Chews**  
Urinary and Hairball Support for Cats

**Feline Dental Treats**  
Clean Teeth and Fresh Breath for Cats

*Emerald Pet treats and chews are a premium line of healthy, natural pet treats formulated for optimal health and wellness right here in the USA. Family owned and operated ensures we provide you with the same high quality and standards we follow for our own pets!*


**Crafted For Pet Specialty Retailers**

*Visit our website for merchandising options and to add your store to our locator at:*  
**emeraldpet.com**



**Emerald Pet Products**  
2070 N Broadway, Unit 4128  
Walnut Creek, CA 94596  
877.454.9977

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