



Canine and Feline Treats, Chews and Toys



*simple ingredients.
simply delicious.*



2022 PRODUCT CATALOG

Family Owned and Operated Since 2009

Twizzies

Natural Lasting Dog Chews

Twizzies are natural, grain free, lasting chews made with limited ingredients right here in the USA!

All four recipes; Piggy, Turducky, Chicky and Peanutty are high in protein and 100% digestible. Twizzies provide all of the benefits of a dog chew, without the odor or staining, making them a perfect reward for both indoors and out.



Piggy
Farm Raised U.S. Pork

100% Digestible
The Smart Alternative
to Rawhide™



Turducky
Farm Raised U.S.
Turkey and Duck

Piggy Twizzies Chews

Item#	Description	Case Qty	Display Box L x W x H	UPC
00457-PT6	Size 6 Piggy Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00457 9
00451-PT9X	Size 9 Piggy Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00451 7

Turducky Twizzies Chews

00460-TT6	Size 6 Turducky Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00460 9
00461-TT9X	Size 9 Turducky Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00461 6

• Size 6



for pet wellness

GRAIN free GLUTEN free DAIRY free SOY free

Twizzies

Natural Lasting Dog Chews



Four Premium Treat Recipes

- **Piggy**, single source protein-pork
- **Turducky**, made with real turkey and duck
- **Chicky**, made with real chicken
- **Peanutty**, made with real peanut butter

Two chew sizes : Size 6 and Size 9

- High protein chews
- Natural, limited ingredients
- Lasting, anytime treat
- No fillers, just pure deliciousness



• Size 9



Chicky Twizzies Chews

Item#	Description	Case Qty	Display Box LxWxH	UPC
00470-CT6	Size 6 Chicky Twizzies 30 ct. Box	8	10' x 7' x 3'	8 53258 00470 8
00471-CT9X	Size 9 Chicky Twizzies 20 ct. Box	8	10' x 7' x 3'	8 53258 00471 5

Peanutty Twizzies Chews

00480-PBT6	Size 6 Peanutty Twizzies 30 ct. Box	8	10' x 7' x 3'	8 53258 00480 7
00481-PBT9X	Size 9 Peanutty Twizzies 20 ct. Box	8	10' x 7' x 3'	8 53258 00481 4

Twizzies

Multi Packs

Natural Lasting Dog Chews

Convenient 6 pack pouches of Twizzies premium dog chews. The high protein, 100% digestible, safe alternative to rawhide, bully sticks, and other hard to digest chews. No staining or odors make our lasting chews the treat of choice for rewarding indoors and out.

100% Digestible

The Smart Alternative to Rawhide™

Four Premium Treat Recipes

- Piggy • Chicky
- Peanutty • Turducky

Two chew sizes:

- Size 6 • Size 9



Twizzies Size 6, 6 Packs

Item#	Description	Case Qty	UPC
00622-T6P6	Size 6 Piggy Twizzies 6 pack	12	8 56916 00622 9
00623-T6T6	Size 6 Turducky Twizzies 6 Pack	12	8 56916 00623 6
00624-T6C6	Size 6 Chicky Twizzies 6 Pack	12	8 56916 00624 3
00625-T6PB6	Size 6 Peanutty Twizzies 6 Pack	12	8 56916 00625 0

Twizzies Size 9, 6 Packs

00626-T9P6	Size 9 Piggy Twizzies 6 Pack	7	8 56916 00626 7
00627-T9T6	Size 9 Turducky Twizzies 6 Pack	7	8 56916 00627 4
00628-T9C6	Size 9 Chicky Twizzies 6 Pack	7	8 56916 00628 1
00629-T9PB6	Size 9 Peanutty Twizzies 6 Pack	7	8 56916 00629 8

Natural... Limited Ingredients



PURELY PRIME™

Tender Turkey Sausage Slices

Purely Prime Tender Turkey Sausage Slices are fully cooked and ready to eat. Our Applewood smoked all natural treats are extra tender and contain over 90% US Turkey. Reward with Original Turkey or Turkey plus Superfoods for optimal nutrition.



Three Sausage Recipes:

- Original Turkey
- Turkey Plus Pumpkin and Whole Chia Seed
- Turkey Plus Carrot and Quinoa



Purely Prime Sausage Dog Treats

Item#	Description	Case Qty	UPC
00630-TS	3 oz. Purely Prime Sausage Original Turkey	12	8 56916 00630 4
00631-TSP	3 oz. Purely Prime Sausage Turkey Plus Pumpkin & Chia	12	8 56916 00631 1
00632-TSC	3 oz. Purely Prime Sausage Turkey Plus Carrot & Quinoa	12	8 56916 00632 8

for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Natural... Limited Ingredients

Little Duckies Treats

Yummy treats for all good doggies!

Little Duckies Treats are ideal for rewarding and training all good doggies.

With duck as the only meat protein, they are perfect for picky dogs and dogs with allergen sensitivities.



picture not to scale

- Real US farm-raised duck combined with real fruits and vegetables.
- Made for dogs with common food allergens like wheat, dairy, and soy.
- Baked, highly palatable crunchy treats.
- No artificial ingredients, colors or flavors. Naturally preserved.

Four Premium Treat Recipes

- **Blueberry**, rich in antioxidants
- **Pumpkin**, helps aid digestion
- **Sweet Potato**, rich in Vitamin C
- **Cranberry**, supports Urinary Tract health



Little Duckies Treats

Item#	Description	Case Qty	UPC
00424-LB	5 oz. Little Duckies w/Blueberry	12	8 53258 00424 1
00425-LP	5 oz. Little Duckies w/Pumpkin	12	8 53258 00425 8
00426-LS	5 oz. Little Duckies w/Sweet Potato	12	8 53258 00426 5
00427-LC	5 oz. Little Duckies w/Cranberry	12	8 53258 00427 2

for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Natural Dog Treats... Limited Ingredients

pumpkin Harvest™

oven baked pumpkin recipes

CONTAINS
NO
MEAT
PROTEINS



Oven Baked Pumpkin Goodness

- Soft chewy treats are perfect for all ages and sizes.
- Supports healthy digestion.
- Free of common food allergens like wheat, corn, dairy and soy.
- No artificial ingredients, colors or flavors. Naturally preserved.



Pictures not to scale

Contains no meat or poultry proteins

Four treat recipes

- Pumpkin w/Blueberry, antioxidant rich fruits
- Pumpkin w/Apple, naturally delicious apple
- Pumpkin w/Sweet Potato, naturally low in fat



for pet wellness

WHEATfree CORNfree DAIRYfree SOYfree

Pumpkin Harvest Chewy Dog Treats

Item#	Description	Case Qty	UPC
00645-PB	6 oz. Pumpkin Harvest Chewy Dog Treats w/Blueberry	12	8 56916 00645 8
00646-PA	6 oz. Pumpkin Harvest Chewy Dog Treats w/Apple	12	8 56916 00646 5
00648-PS	6 oz. Pumpkin Harvest Chewy Dog Treats w/Sweet Potato	12	8 56916 00648 9

Pumpkin Harvest Shipper/Display

Item#	Description	Case Qty	UPC
00660-PHS	Pumpkin Harvest Shipper/Display 48 ct Prepack	1	8 56916 00660 1

Little Chewzzies™

chewy & moist, the natural yummy choice!

Natural... Limited Ingredients

Our delicious all natural Little Chewzzies™ treats are the perfect solution for rewarding both small and large dogs.

These chewy treats can easily be split into bite size pieces for small dogs, or left whole for larger breeds.



pictures not to scale

- Real meat or real peanut butter is the first ingredient
- Healthy, low-fat treats
- Chewy treat, great for training
- No artificial ingredients, colors or flavors. Naturally preserved.



Four Premium Treat Recipes

- **Chicken**, lean protein
- **Turducky**, real turkey and duck
- **Salmon**, high in omega-3
- **Peanut Butter**, nutrient-packed



Little Chewzzies Soft Treats

Item#	Description	Case Qty	UPC
00486-CZC	5 oz. Little Chewzzies Chicken	12	8 53258 00486 9
00487-CZT	5 oz. Little Chewzzies Turducky	12	8 53258 00487 6
00488-CZS	5 oz. Little Chewzzies Salmon	12	8 53258 00488 3
00489-CZPB	5 oz. Little Chewzzies Peanut Butter	12	8 53258 00489 0

Little Chewzzies Shipper/Display

Item#	Description	Case Qty	UPC
00429-SLC	Little Chewzzies Shipper Display, 48 ct. Prepack	1	8 53258 00429 6

for pet wellness

WHEATfree CORNfree DAIRYfree SOYfree

Snugn'Tug®

super Plush! • super Tough!

Super Toys for Super Dogs



Large and Small Characters
for all size dogs

Designed for **TOUGH** players

- Bonded, ultra tough liner
- Double stitched seams
- Machine washable



**Play Hard,
Play Safe!**

*Twizzies Characters come to Life
as Snug n' Tug Plush Toys*



Snug n'Tug Plush Toys for Dogs

Item#	Description	Case Qty	UPC
00490-PSP	Snug n'Tug Small Piggy Plush	24	8 53258 00490 6
00491-PLP	Snug n'Tug Large Piggy Plush	24	8 53258 00491 3
00492-PST	Snug n'Tug Small Turducky Plush	24	8 53258 00492 0
00493-PLT	Snug n'Tug Large Turducky Plush	24	8 53258 00493 7
00494-PSC	Snug n'Tug Small Chickie Plush	24	8 53258 00494 4
00495-PLC	Snug n'Tug Large Chickie Plush	24	8 53258 00495 1
00496-PSPN	Snug n'Tug Small Peanuttie Plush	24	8 53258 00496 8
00497-PLPN	Snug n'Tug Large Peanuttie Plush	24	8 53258 00497 5

fresh Smileezz™

fresh minty breath and clean teeth

Natural... Limited Ingredients



all natural...
Dog Dental Chews

Fresh Smileezz all natural dog dental chews are designed to promote dental health using a wide shape to clean the entire surface of the tooth and massage the surrounding gum line.

Fresh Smileezz are made with effective, all natural breath freshening ingredients;

Parsley, Dill & Mint - Natural Breath Fresheners
Coconut Oil & Kelp - Naturally Reduces Bacteria

Four Dental Treat Sizes

- Mini • Small • Medium • Large

Freshens Breath

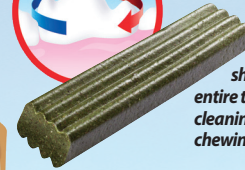
Includes real parsley, dill and mint to naturally eliminate bad breath at the source.

Provides minty breath you can really smell!



Maximum tooth and gum contact

Our firm chewy texture, deep ridges and wide shape surround the entire tooth for a deep cleaning through abrasive chewing action.



Fresh Smileezz Dog Dental Treats

Item#	Description	Case Qty	UPC
00601-ST5	24 ct. Fresh Smileezz GF Dog Dental Dispenser Mini/Small	4	8 56916 00601 4
00602-STM	24 ct. Fresh Smileezz GF Dog Dental Dispenser Medium/Large	4	8 56916 00602 1
00603-SMN6	6 oz. EP Fresh Smileezz Mini GF Dog Dental	12	8 56916 00603 8
00604-SS6	6 oz. EP Fresh Smileezz Small GF Dog Dental	12	8 56916 00604 5
00605-SM6	6.25 oz. EP Fresh Smileezz Medium GF Dog Dental	12	8 56916 00605 2
00606-SL6	6.25 oz. EP Fresh Smileezz Large GF Dog Dental	12	8 56916 00606 9
00607-SMN12	12 oz. EP Fresh Smileezz Mini GF Dog Dental	6	8 56916 00607 6
00608-SS12	12 oz. EP Fresh Smileezz Small GF Dog Dental	6	8 56916 00608 3
00609-SM12	12.5 oz. EP Fresh Smileezz Medium GF Dog Dental	6	8 56916 00609 0
00610-SL12	12.5 oz. EP Fresh Smileezz Large GF Dog Dental	6	8 56916 00610 6



6 and 6.25 oz. Stand-up Pouches

for pet wellness

GRAINfree GLUTENfree SOYfree



Natural... Limited Ingredients



12 and 12.5 oz. Box Bags



24 count 0.7oz. Trial Packs



Fresh Smileezz Shipper/Display

Item#	Description	Case Qty	UPC
00613-SFS	Fresh Smileezz Shipper 6 oz. Display, 48 ct. Prepack	1	8 56916 00613 7

Display Dimensions:
19" W x 16" D x 67" H



Feline Dental Treats

Helps clean your kitties' teeth

Natural... Limited Ingredients

Emerald Pet Feline Dental Treats are the natural, crunchy way to keep your cat's teeth clean and healthy.

- Promotes clean teeth and fresh breath
- Helps reduce plaque and tartar build up through abrasive chewing action
- Less than 2 calories per treat
- Limited ingredient, natural formulas
- No artificial ingredients, colors or flavors. Naturally preserved



Pictures not to scale

Six Premium Treat Recipes

- Chicken • Salmon • Tuna
- Ocean Fish • Turducky • Catnip



Emerald Pet Feline Dental Treats

Item#	Description	Case Qty	UPC
00401-CC	3 oz. Chicken Formula	12	8 53258 00401 2
00402-CS	3 oz. Salmon Formula	12	8 53258 00402 9
00403-CT	3 oz. Tuna Formula	12	8 53258 00403 6
00404-CO	3 oz. Ocean Fish Formula	12	8 53258 00404 3
00408-CTD	3 oz. Turducky Formula	12	8 53258 00408 1
00409-CCN	3 oz. Catnip Formula	12	8 53258 00409 8

for pet wellness



GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Dental Treats

11 oz. Fresh Pack Tubs

Helps clean your kitties' teeth

Natural... Limited Ingredients



- Supports clean teeth and fresh breath.
- Helps reduce plaque and tartar build-up.
- Less than 2 calories per treat.
- No artificial ingredients, colors or flavors. Naturally preserved.



Four treat recipes

- Catnip • Chicken • Tuna • Salmon

Display vertically or stack horizontally to maximize on-shelf impact



for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Dental Treat Tubs

Item#	Description	Case Qty	UPC
00614-CCT	11 oz. Feline Dental Treat Tub Chicken	12	8 56916 00614 4
00615-CST	11 oz. Feline Dental Treat Tub Salmon	12	8 56916 00615 1
00616-CTT	11 oz. Feline Dental Treat Tub Tuna	12	8 56916 00616 8
00617-CCNT	11 oz. Feline Dental Treat Tub Catnip	12	8 56916 00617 5

Feline Dental Stixx™

Supports Clean Teeth & Fresh Breath

Natural... Limited Ingredients



The natural solution for proper teeth cleaning and rewarding. The unique shape and texture with ridges reach the back teeth while massaging the gums for optimal dental care. Includes real pumpkin to soothe tummies and provide fiber for natural digestive health. Cats love to bat Stixx dental treats with their paws and bite into their crunchy reward!

Four Crunchy Stixx Recipes

- **Chicken** w/ Pumpkin
- **Salmon** w/ Pumpkin
- **Tuna** w/ Pumpkin
- **Catnip** Flavor w/Pumpkin



Emerald Pet Feline Dental Stixx

Item#	Description	Case Qty	UPC
00651-CCS	3.6 oz. Chicken Stixx	12	8 56916 00651 9
00652-CSS	3.6 oz. Salmon Stixx	12	8 56916 00652 6
00653-CTS	3.6 oz. Tuna Stixx	12	8 56916 00653 3
00654-CCNS	3.6 oz. Catnip Stixx	12	8 56916 00654 0



for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Health Chews

Helps keep your kitty healthy

Natural... Limited Ingredients



Hairball Support includes salmon oil, safflower oil, bromelain, papain and chicory root to support natural hairball removal

Urinary Tract Support includes cranberry, chicory root and dandelion leaf to support a healthy urinary tract naturally

Two Premium Health Recipes:

- **Hairball • Urinary Tract**
- Chicory Root prebiotic
- Natural Herbs for support
- No artificial ingredients, colors or flavors. Naturally preserved



Emerald Pet Feline Health Soft Chews			
Item#	Description	Case Qty	UPC
00443-CH	2.5 oz. Hairball Control Chews	12	8 53258 00443 2
00444-CU	2.5 oz. Urinary Tract Control Chews	12	8 53258 00444 9



Feline Wholly Fish

Chicken-Free feline fish treats

Natural... Limited Ingredients



Emerald Pet Feline Wholly Fish! treats are made using only Salmon or Tuna and natural poultry-free ingredients.

Crafted specifically to be free of chicken and poultry for those cats looking for a pure, limited ingredient, premium fish option.

Two Premium Treat Recipes

• Salmon • Tuna

- Real Salmon or Tuna is the first ingredient
- Contains no chicken or poultry
- Convenient crunchy treats are easy to feed with no mess
- Only 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved



Feline Wholly Fish! Treats

Item#	Description	Case Qty	UPC
00640-CFS	3 oz. Feline Wholly Fish! Salmon	12	8 56916 00640 3
00642-CFT	3 oz. Feline Wholly Fish! Tuna	12	8 56916 00642 7

for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree



Feline Wholly Fish + Digestive Health

Natural... Limited Ingredients

Chicken-Free feline fish treats



Ginger Root is a natural tropical herb used to help support digestion and normalize gastric functions.

Turmeric is a natural plant in the ginger family used to help reduce inflammation and balance the digestive tract.

Two Premium Health Recipes:

- **Salmon Plus • Tuna Plus**
- Plus Ginger Root and Turmeric
- Convenient crunchy treats are easy to feed with no mess
- Only 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved



Feline Wholly Fish! + Digestive Health

Item#	Description	Case Qty	UPC
00641-CFSH	3 oz. Feline Wholly Fish! Salmon + Digestive Health	12	8 56916 00641 0
00643-CFTH	3 oz. Feline Wholly Fish! Tuna + Digestive Health	12	8 56916 00643 4

for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree



Emerald Pet Merchandising Floor and Counter Display Options

Natural... Limited Ingredients

Twizzies powder-coated racks provide maximum retail profits in a compact footprint. Standard pegs fit both sides to create a stunning in-store display.



Single Tier Display Rack for Your Counter

Item 00463-TRS

Dimensions: 22.5" W x 13.5" D x 12.75" H



Twizzies Multi-Pack Rack Add On

(Remove top shelf of rack 00464-TRH to add rack 00469-TRM. No tools required.)

Items 00464-TRH and 00469-TRM

Dimensions: 22.5" W x 13.5" D x 58" H



Twizzies 3-Tier Display Rack

Item 00464-TRH

Dimensions: 22.5" W x 13.75" D x 46" H

Twizzies Display Racks*

Item#	Description	Case Qty	UPC
00464-TRH	Twizzies Display Rack (rack only)	1	8 53258 00464 7
00463-TRS	Twizzies Display Rack Single Tier	1	8 53258 00463 0
00469-TRM	Twizzies Multi Pack Display Rack	1	8 53258 00469 2

**Display racks are provided free thru your distributor with minimum purchase*



Emerald Pet Merchandising Displays and Store Support

Natural... Limited Ingredients

Create a complete shopping experience with our eye catching displays and store retail support programs.

Emerald Pet Mixed Dog and Cat Treat Floor Displays

Display Dimensions:
19" W x 16" D x 67" H

Dog and Cat Treat Sample Packs



Little Duckies Store-Use Canister
Resealable canister available thru your Emerald Pet Sales Representative

Additional Store Support

Contact your local Emerald Pet Sales Representative or contact us directly at 877-454-9977 to learn about our full array of store support options that include:

- Product Information Cards
- Point of Purchase Shelf Talkers
- Training Materials
- Full Image Library
- Store Use Samples



Emerald Pet Best Seller Mixed Shippers

Item#	Description	Case Qty	UPC
00650-MS	Dog Mixed Shipper Display 48 ct Prepack	1	8 56916 00650 2
00659-CSC	Mixed Cat Shipper Display 64 ct Prepack	1	8 56916 00659 5

Floor shippers available for Little Chewzies, Pumpkin Harvest and Fresh Smileezz. Listed on product detail pages.

The Emerald Pet Family of Dog and Cat Treats, Chews and Toys

**fresh
SmileeZZ**
Dog Dental Chews


Little Duckies Treats
Crunchy, High Protein Dog Treats

Twizzies
All Natural Dog Chews

Snugn'Tug
Tough Toys for All Dogs

Wholly Fish!
Chicken-Free Feline Fish Treats
Digestive Control Treats

Feline Dental Stixx
supports clean teeth & fresh breath
Crunchy Cat Treats


PURELY PRIME

Tender Turkey Sausage

**Little
Chewzzies**
Natural Soft Treats for Dogs

**pumpkin
Harvest**

Oven Baked, Natural Dog Treats

Feline Health Chews
Urinary and Hairball Support for Cats

Feline Dental Treats
Clean Teeth and Fresh Breath for Cats

Emerald Pet treats and chews are a premium line of healthy, natural pet treats formulated for optimal health and wellness right here in the USA. Family owned and operated ensures we provide you with the same high quality and standards we follow for our own pets!

Crafted For Pet Specialty Retailers

Visit our website for merchandising options and to add your store to our locator at:
emeraldpet.com



Emerald Pet Products
2070 N Broadway, Unit 4128
Walnut Creek, CA 94596
877.454.9977

©2021 Emerald Pet Products, Inc.

 Like us on Facebook at: facebook.com/emeraldpet