



Canine and Feline Treats, Chews and Toys



*simple ingredients.
simply delicious.*



2023 PRODUCT CATALOG

Family Owned and Operated Since 2009

Twizzies

Natural Lasting Dog Chews

Twizzies are natural, grain free, lasting chews made with limited ingredients right here in the USA!

All four recipes; Piggy, Turducky, Chicky and Peanutty are high in protein and 100% digestible. Twizzies provide all of the benefits of a dog chew, without the odor or staining, making them a perfect reward for both indoors and out.



Piggy
Farm Raised U.S. Pork

• Size 6



100% Digestible
The Smart Alternative
to Rawhide™



Turducky
Farm Raised U.S.
Turkey and Duck

Piggy Twizzies Chews

Item#	Description	Case Qty	Display Box L x W x H	UPC
00457-PT6	Size 6 Piggy Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00457 9
00451-PT9X	Size 9 Piggy Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00451 7

Turducky Twizzies Chews

00460-TT6	Size 6 Turducky Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00460 9
00461-TT9X	Size 9 Turducky Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00461 6

for pet wellness

GRAIN free GLUTEN free DAIRY free SOY free

Twizzies

Natural Lasting Dog Chews



Four Premium Treat Recipes

- **Piggy**, single source protein-pork
- **Turducky**, made with real turkey and duck
- **Chicky**, made with real chicken
- **Peanutty**, made with real peanut butter

Two chew sizes : Size 6 and Size 9

- High protein chews
- Natural, limited ingredients
- Lasting, anytime treat
- No fillers, just pure deliciousness

• Size 9



Chicky Twizzies Chews

Item#	Description	Case Qty	Display Box LxWxH	UPC
00470-CT6	Size 6 Chicky Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00470 8
00471-CT9X	Size 9 Chicky Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00471 5

Peanutty Twizzies Chews

00480-PBT6	Size 6 Peanutty Twizzies 30 ct. Box	8	10" x 7" x 3"	8 53258 00480 7
00481-PBT9X	Size 9 Peanutty Twizzies 20 ct. Box	8	10" x 7" x 3"	8 53258 00481 4

Twizzies

Natural Lasting Dog Chews

Convenient 6 pack pouches of Twizzies premium dog chews. The high protein, 100% digestible, safe alternative to rawhide, bully sticks, and other hard to digest chews. No staining or odors make our lasting chews the treat of choice for rewarding indoors and out.

100% Digestible

The Smart Alternative to Rawhide™

Four Premium Treat Recipes

- Piggy • Chicky
- Peanutty • Turducky

Two chew sizes :

- Size 6 • Size 9



Multi Packs

Twizzies Size 6, 6 Packs

Item#	Description	Case Qty	UPC
00622-T6P6	Size 6 Piggy Twizzies 6 pack	12	8 56916 00622 9
00623-T6T6	Size 6 Turducky Twizzies 6 Pack	12	8 56916 00623 6
00624-T6C6	Size 6 Chicky Twizzies 6 Pack	12	8 56916 00624 3
00625-T6PB6	Size 6 Peanutty Twizzies 6 Pack	12	8 56916 00625 0

Twizzies Size 9, 6 Packs

00626-T9P6	Size 9 Piggy Twizzies 6 Pack	7	8 56916 00626 7
00627-T9T6	Size 9 Turducky Twizzies 6 Pack	7	8 56916 00627 4
00628-T9C6	Size 9 Chicky Twizzies 6 Pack	7	8 56916 00628 1
00629-T9PB6	Size 9 Peanutty Twizzies 6 Pack	7	8 56916 00629 8

Quiche Royale™

oven baked with real eggs

Premium small batch dog treats are crafted with **whole eggs as the first ingredient.**

Two meat free and two pork based recipes for dogs on limited ingredient diets.

Fun quiche shaped treats contain no artificial ingredients, colors or flavors. Naturally preserved.

Four treat recipes

- Egg with Garden Veggies
- Egg with Sweet Potato
- Egg with Bacon & Cheese
- Egg with Ham & Cheese



Quiche Royale Chewy Dog Treats

Item#	Description	Case Qty	UPC
16702-QV	6 oz. Quiche Royale Garden Vegetable Chewy Dog Treats	12	8 50039 16702 7
16703-QS	6 oz. Quiche Royale Sweet Potato Chewy Dog Treats	12	8 50039 16703 4
16704-QB	6 oz. Quiche Royale Bacon & Cheese Chewy Dog Treats	12	8 50039 16704 1
16705-QH	6 oz. Quiche Royale Cheese & Ham Flavor Chewy Dog Treats	12	8 50039 16705 8

Quiche Royale Shipper/Display

Item#	Description	Case Qty	UPC
16707-QRS	Quiche Royale Shipper Display 48ct Prepack	1	8 50039 16707 2

for pet wellness

WHEATfree CORNfree LEGUMEfree SOYfree

pumpkin Harvest™

oven baked pumpkin recipes

Natural Dog Treats... Limited Ingredients

CONTAINS
NO
MEAT
PROTEINS



Oven Baked Pumpkin Goodness

- Soft chewy treats are perfect for all ages and sizes.
- Supports healthy digestion.
- Free of common food allergens like wheat, corn, dairy and soy.
- No artificial ingredients, colors or flavors. Naturally preserved.

Three treat recipes

- Pumpkin w/Blueberry, antioxidant rich fruits
- Pumpkin w/Apple, naturally delicious apple
- Pumpkin w/Sweet Potato, naturally low in fat



Pictures not to scale
Contains no meat or poultry proteins



for pet wellness

WHEATfree CORNfree DAIRYfree SOYfree

Pumpkin Harvest Chewy Dog Treats

Item#	Description	Case Qty	UPC
00645-PB	6 oz. Pumpkin Harvest Chewy Dog Treats w/Blueberry	12	8 56916 00645 8
00646-PA	6 oz. Pumpkin Harvest Chewy Dog Treats w/Apple	12	8 56916 00646 5
00648-PS	6 oz. Pumpkin Harvest Chewy Dog Treats w/Sweet Potato	12	8 56916 00648 9

Pumpkin Harvest Shipper/Display

Item#	Description	Case Qty	UPC
00660-PHS	Pumpkin Harvest Shipper/Display 48 ct Prepack	1	8 56916 00660 1

Natural... Limited Ingredients

CONTAINS

NO

MEAT
PROTEINS

pumpkin Harvest Mini Trainers



Pumpkin Harvest® Mini Trainers are ideal for rewarding all dogs with a chewy texture for crumb-free training.

We use pumpkin as the first ingredient to help soothe tummies. With no meat proteins, they are perfect for picky dogs and those with allergen sensitivities.



Three Treat Recipes:

- Pumpkin Recipe
- Pumpkin with Banana
- Pumpkin with Mixed Berry

for pet wellness

WHEATfree CORNfree DAIRYfree SOYfree

Pumpkin Harvest Mini Trainers Treats

Item#	Description	Case Qty	UPC
16708-PTP	6 oz. Pumpkin Harvest Mini Trainers Pumpkin	12	8 50039 16708 9
16709-PTB	6 oz. Pumpkin Harvest Mini Trainers Pumpkin with Banana	12	8 50039 16709 6
16710-PTM	6 oz. Pumpkin Harvest Mini Trainers Pumpkin with Mixed Berry	12	8 50039 16710 2

Little Chewzzies™

chewy & moist, the natural yummy choice!

Natural... Limited Ingredients

Our delicious all natural Little Chewzzies™ treats are the perfect solution for rewarding both small and large dogs.

These chewy treats can easily be split into bite size pieces for small dogs, or left whole for larger breeds.



pictures not to scale

- Real meat or real peanut butter is the first ingredient
- Healthy, low-fat treats
- Chewy treat, great for training
- No artificial ingredients, colors or flavors. Naturally preserved.



Four Premium Treat Recipes

- **Chicken**, lean protein
- **Turducky**, real turkey and duck
- **Salmon**, high in omega-3
- **Peanut Butter**, nutrient-packed



Little Chewzzies Soft Treats

Item#	Description	Case Qty	UPC
00486-CZC	5 oz. Little Chewzzies Chicken	12	8 53258 00486 9
00487-CZT	5 oz. Little Chewzzies Turducky	12	8 53258 00487 6
00488-CZS	5 oz. Little Chewzzies Salmon	12	8 53258 00488 3
00489-CZPB	5 oz. Little Chewzzies Peanut Butter	12	8 53258 00489 0

Little Chewzzies Shipper/Display

Item#	Description	Case Qty	UPC
00429-SLC	Little Chewzzies Shipper Display, 48 ct. Prepack	1	8 53258 00429 6

for pet wellness

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Little Duckies Treats

Yummy treats for all good doggies

Natural... Limited Ingredients

Little Duckies Treats are ideal for rewarding and training all good doggies.

With duck as the only meat protein, they are perfect for picky dogs and dogs with allergen sensitivities.



- Real US farm-raised duck combined with real fruits and vegetables.
- Made for dogs with common food allergens like wheat, dairy, and soy.
- Baked, highly palatable crunchy treats.
- No artificial ingredients, colors or flavors. Naturally preserved.

Four Premium Treat Recipes

- **Blueberry**, rich in antioxidants
- **Pumpkin**, helps aid digestion
- **Sweet Potato**, rich in Vitamin C
- **Cranberry**, supports Urinary Tract health



Little Duckies Treats

Item#	Description	Case Qty	UPC
00424-LB	5 oz. Little Duckies w/Blueberry	12	8 53258 00424 1
00425-LP	5 oz. Little Duckies w/Pumpkin	12	8 53258 00425 8
00426-LS	5 oz. Little Duckies w/Sweet Potato	12	8 53258 00426 5
00427-LC	5 oz. Little Duckies w/Cranberry	12	8 53258 00427 2

for pet wellness

GRAIN-free GLUTEN-free DAIRY-free SOY-free

fresh Smileeezz™

fresh minty breath and clean teeth

Natural... Limited Ingredients



all natural...
Dog Dental Chews

Fresh Smileeezz all natural dog dental chews are designed to promote dental health using a wide shape to clean the entire surface of the tooth and massage the surrounding gum line.

Fresh Smileeezz are made with effective, all natural breath freshening ingredients;

Parsley, Dill & Mint - Natural Breath Fresheners

Coconut Oil & Kelp - Naturally Reduces Bacteria

Four Dental Treat Sizes

• Mini • Small • Medium • Large

Freshens Breath

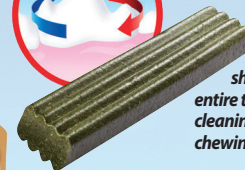
Includes real parsley, dill and mint to naturally freshen bad breath at the source.

Provides minty breath you can really smell!



Maximum tooth and gum contact

Our firm chewy texture, deep ridges and wide shape surround the entire tooth for a deep cleaning through abrasive chewing action.



**24 count 0.7oz.
Trial Packs**



12 and 12.5 oz. Stand-up Pouches

Fresh Smileeezz Dog Dental Treats

Item#	Description	Case Qty	UPC
00601-ST5	24 ct. Fresh Smileeezz GF Dog Dental Dispenser Mini/Small	4	8 56916 00601 4
00602-STM	24 ct. Fresh Smileeezz GF Dog Dental Dispenser Medium/Large	4	8 56916 00602 1
00607-SMN12	12 oz. EP Fresh Smileeezz Mini GF Dog Dental	6	8 56916 00607 6
00608-SS12	12 oz. EP Fresh Smileeezz Small GF Dog Dental	6	8 56916 00608 3
00609-SM12	12.5 oz. EP Fresh Smileeezz Medium GF Dog Dental	6	8 56916 00609 0
00610-SL12	12.5 oz. EP Fresh Smileeezz Large GF Dog Dental	6	8 56916 00610 6

for pet wellness

GRAINfree GLUTENfree SOYfree



Snugn' Tug®

super Plush! • super Tough!

Super Toys for Super Dogs



Large and Small Characters
for all size dogs

Designed for **TOUGH** players

- Bonded, ultra tough liner
- Double stitched seams
- Machine washable



**Play Hard,
Play Safe!**

*Twizzies Characters come to Life
as Snug n' Tug Plush Toys*

Snug n' Tug Plush Toys for Dogs

Item#	Description	Case Qty	UPC
00490-PSP	Snug n' Tug Small Piggy Plush	24	8 53258 00490 6
00491-PLP	Snug n' Tug Large Piggy Plush	24	8 53258 00491 3
00492-PST	Snug n' Tug Small Turducky Plush	24	8 53258 00492 0
00493-PLT	Snug n' Tug Large Turducky Plush	24	8 53258 00493 7
00494-PSC	Snug n' Tug Small Chicky Plush	24	8 53258 00494 4
00495-PLC	Snug n' Tug Large Chicky Plush	24	8 53258 00495 1
00496-PSPN	Snug n' Tug Small Peanuttty Plush	24	8 53258 00496 8
00497-PLPN	Snug n' Tug Large Peanuttty Plush	24	8 53258 00497 5

Feline Dental Stixx™

Supports Clean Teeth & Fresh Breath

Natural... Limited Ingredients

GRAINfree

The natural solution for proper teeth cleaning and rewarding. The unique shape and texture with ridges reach the back teeth while massaging the gums for optimal dental care. Includes real pumpkin to soothe tummies and provide fiber for natural digestive health. Cats love to bat Stixx dental treats with their paws and bite into their crunchy reward!

Four Crunchy Stixx Recipes with Pumpkin

• Chicken • Salmon • Tuna • Catnip Flavor

Picture not to scale

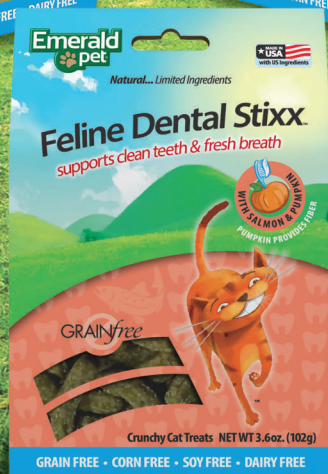
Supports Clean Teeth Plus Digestive Health

1 Ridges Help Clean Between Teeth

2 High Fiber from Real Pumpkin Supports Digestive Health

3 Stixx Encourage Chewing for Optimal Dental and Gum Health

4 Helps Reduce Plaque and Tartar Build-up through Natural Chewing Action



Emerald Pet Feline Dental Stixx

Item#	Description	Case Qty	UPC
00651-CCS	3.6 oz. Chicken Stixx	12	8 56916 00651 9
00652-CSS	3.6 oz. Salmon Stixx	12	8 56916 00652 6
00653-CTS	3.6 oz. Tuna Stixx	12	8 56916 00653 3
00654-CCNS	3.6 oz. Catnip Stixx	12	8 56916 00654 0



for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Dental Treats

Helps clean your kitties' teeth

Natural... Limited Ingredients

Emerald Pet Feline Dental Treats are the natural, crunchy way to keep your cat's teeth clean and healthy.

- Promotes clean teeth and fresh breath
- Helps reduce plaque and tartar build up through abrasive chewing action
- Only 2 calories per treat
- Limited ingredient, natural formulas
- No artificial ingredients, colors or flavors. Naturally preserved



Pictures not to scale

Six Premium Treat Recipes

- Chicken • Salmon • Tuna
- Ocean Fish • Turducky • Catnip



Emerald Pet Feline Dental Treats

Item#	Description	Case Qty	UPC
00401-CC	3 oz. Chicken Formula	12	8 53258 00401 2
00402-CS	3 oz. Salmon Formula	12	8 53258 00402 9
00403-CT	3 oz. Tuna Formula	12	8 53258 00403 6
00404-CO	3 oz. Ocean Fish Formula	12	8 53258 00404 3
00408-CTD	3 oz. Turducky Formula	12	8 53258 00408 1
00409-CCN	3 oz. Catnip Formula	12	8 53258 00409 8

for pet wellness

GRAIN free GLUTEN free DAIRY free SOY free



Feline Dental Treats

11 oz. Fresh Pack Tubs

Helps clean your kitties' teeth

Natural... Limited Ingredients



- Supports clean teeth and fresh breath.
- Helps reduce plaque and tartar build-up.
- Less than 2 calories per treat.
- No artificial ingredients, colors or flavors. Naturally preserved.



Pictures not to scale



Four treat recipes

• Catnip • Chicken • Tuna • Salmon

Display vertically or stack horizontally to maximize on-shelf impact



for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Dental Treat Tubs

Item#	Description	Case Qty	UPC
00614-CCT	11 oz. Feline Dental Treat Tub Chicken	12	8 56916 00614 4
00615-CST	11 oz. Feline Dental Treat Tub Salmon	12	8 56916 00615 1
00616-CTT	11 oz. Feline Dental Treat Tub Tuna	12	8 56916 00616 8
00617-CCNT	11 oz. Feline Dental Treat Tub Catnip	12	8 56916 00617 5

Feline Wholly Fish and Wholly Fish + Digestive Health

Chicken-Free feline fish treats

Emerald Pet Feline Wholly Fish! treats are made using only Salmon or Tuna and natural poultry-free ingredients.

Crafted specifically to be free of chicken and poultry for those cats looking for a pure, limited ingredient, premium fish option.

Two Premium Treat Recipes

• Salmon • Tuna

- Real Salmon or Tuna is the first ingredient
- Contains no chicken or poultry
- Convenient crunchy treats are easy to feed with no mess
- Only 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved



Ginger Root is a natural tropical herb used to help support digestion and normalize gastric functions.

Turmeric is a natural plant in the ginger family used to help reduce inflammation and balance the digestive tract.

Two Premium + Digestive Health Recipes:

- Salmon Plus • Tuna Plus
- Plus Ginger Root and Turmeric
- Only 2 calories per treat
- No artificial ingredients, colors or flavors. Naturally preserved



Natural... Limited Ingredients



pictures not to scale

Feline Wholly Fish! Treats

Item#	Description	Case Qty	UPC
00640-CFS	3 oz. Feline Wholly Fish! Salmon	12	8 56916 00640 3
00642-CFT	3 oz. Feline Wholly Fish! Tuna	12	8 56916 00642 7

Feline Wholly Fish! + Digestive Health

Item#	Description	Case Qty	UPC
00641-CFSH	3 oz. Feline Wholly Fish! Salmon + Digestive Health	12	8 56916 00641 0
00643-CFTH	3 oz. Feline Wholly Fish! Tuna + Digestive Health	12	8 56916 00643 4

for pet wellness

GRAINfree GLUTENfree DAIRYfree SOYfree

Feline Health Chews

Helps keep your kitty healthy

Natural... Limited Ingredients

GRAINfree

Hairball Support includes salmon oil, safflower oil, bromelain, papain and chicory root to support natural hairball removal

Urinary Tract Support includes cranberry, chicory root and dandelion leaf to support a healthy urinary tract naturally

Two Premium Health Recipes:

- **Hairball • Urinary Tract**
- Chicory Root prebiotic
- Natural Herbs for support
- No artificial ingredients, colors or flavors.
Naturally preserved



Emerald Pet Feline Health Soft Chews

Item#	Description	Case Qty	UPC
00443-CH	2.5 oz. Hairball Control Chews	12	8 53258 00443 2
00444-CU	2.5 oz. Urinary Tract Control Chews	12	8 53258 00444 9



for pet wellness

GRAINfree GLUTENfree SOYfree

Emerald Pet Merchandising Displays and Store Support

Natural... Limited Ingredients

Create a complete shopping experience with our eye catching displays and store retail support programs.

Emerald Pet Mixed Dog and Cat Treat Floor Displays

Display Dimensions:
19" W x 16" D x 67" H

Dog and Cat Treat Sample Packs



Little Duckies Store-Use Canister

Resealable canister available
thru your Emerald Pet
Sales Representative

Additional Store Support

Contact your local Emerald Pet Sales Representative
or contact us directly at 877-454-9977 to learn
about our full array of store support options that include:

- Product Information Cards
- Point of Purchase Shelf Talkers
- Training Materials
- Full Image Library
- Store Use Samples



Emerald Pet Best Seller Mixed Shippers

Item#	Description	Case Qty	UPC
00650-MS	Mixed Dog Shipper Display 48 ct Prepack	1	8 56916 00650 2
00659-CSC	Mixed Cat Shipper Display 64 ct Prepack	1	8 56916 00659 5

Floor shippers available for Little Chewzzies,
Pumpkin Harvest and Fresh Smeezz. Listed on product detail pages.

The Emerald Pet Family of Dog and Cat Treats, Chews and Toys

**fresh
Smileezz**
Dog Dental Chews

**Little
Chewzzies**
Natural Soft Treats for Dogs

**Little
Duckies**
Crunchy, Baked Treats with Real Duck

**pumpkin
Harvest**
Oven Baked Natural Dog Treats

Twizzies
All Natural Dog Chews

**pumpkin
Harvest
Mini Trainers**
Dog Treats for Sensitive Tummies

Snugn'Tug
Tough Toys for All Dogs

Wholly Fish!
Chicken-Free Feline Fish Treats
Digestive Control Treats

**Quiche
Royale**
Oven Baked Egg Recipe Dog Treats

Feline Dental Stixx
supports clean teeth & fresh breath
Crunchy Cat Treats

Feline Health Chews
Urinary and Hairball Support for Cats

Feline Dental Treats
Clean Teeth and Fresh Breath for Cats

Emerald Pet treats and chews are a premium line of healthy, natural pet treats formulated for optimal health and wellness right here in the USA. Family owned and operated ensures we provide you with the same high quality and standards we follow for our own pets!

Crafted For Pet Specialty Retailers

Visit our website for merchandising options and to add your store to our locator at:
emeraldpet.com



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